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Plain Talk: Lessons from a Business Maverick by Ken Iverson

Introduction: Generally, leadership books are written in a lofty almost airy fashion, and usually the protagonist in most leadership books spends a ton of time talking about their personal wins and achievements. In Plain Talk, the focus lies solely on the culture and ethos established at Nucor. Ken Iverson was a no nonsense no fluff gentleman that established a simple yet very effective “Get ...

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